

Mr François Bitouzet
Managing Director of VivaTech

Härra minister
Erkki Keldo
Ministry of Economy and Industry
Suur-Ameerika 1
10122 Tallinn
Estonia

Paris 25/03/2026

Subject: Official invitation to attend VivaTech – 17-20 June 2026

Mr. Minister ,

Since its debut in 2016, VivaTech has become Europe's biggest startup and tech event. As a driving force for innovation, VivaTech connects startups, tech leaders, major companies, and investors responding to our world's biggest challenges. VivaTech has grown into a unique crossroads where public officials, governments, companies, investors, and global media come together to shape the future.

In 2025, VivaTech welcomed more than 180,000 attendees from 174 countries, along with 4,000 exhibitors, 14,000 startups, and 600 globe-spanning companies such as LVMH, Audi, Google, Salesforce, AWS, and L'Oréal. The event featured 80 public entities and attracted 3,600 investors from around the world. Additionally, 450 prominent speakers — among them Mr. Jensen Huang, Mr. Bernard Arnault, Ms. Christel Heydemann, and Ms. Vanessa Wyche — took the stage to explore key topics such as artificial intelligence, sustainability, and diversity in the tech sector. VivaTech is the annual gathering of leading political decision-makers, so we were delighted to welcome more than 80 international ministers and ambassadors, as well as around 60 leaders of international and French organizations.

From 17 to 20 June 2026 in Paris, we will celebrate the 10th anniversary of VivaTech with an edition that explores the structural shifts reshaping our world, from the reality of AI and digital sovereignty to the climate challenge, championing technology that drives genuine, scalable progress.

This milestone edition will serve as a premier platform to strengthen international cooperation in key strategic technological domains, including artificial intelligence, cybersecurity, green technologies, and digital sovereignty. Structured around exhibitions, high-level roundtables, and bilateral meetings, the programme will foster dialogue between entrepreneurs, investors, and leading economic stakeholders from across Europe and beyond, creating favourable conditions for the development of lasting partnerships.

The most impactful innovation is shaped by ambitious public policy. In this spirit, VivaTech has been honoured to welcome leading heads of state and government, reflecting the event's role as a global forum at the intersection of technology, policy, and economic transformation.

We would be deeply honoured to welcome the highest political representation of Estonia to this landmark edition of VivaTech. This is an exceptional opportunity to showcase your country's achievements in innovation and technology on an international stage, while fostering strategic connections with key players in the global tech ecosystem.

We would be delighted to personally welcome you and your official delegation, and to offer a platform to present your initiatives and share your achievements at this must-attend international event.

Thank you in advance for the attention you will give to this invitation. We remain at your disposal for any further information and would be honoured by your presence.

Yours sincerely,



Mr Francois Bitouzet
Managing Director of VivaTech

Contact:

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